



# Christopher Martiniano

Christopher Martiniano | [christophermartiniano@gmail.com](mailto:christophermartiniano@gmail.com) | 773.750.6660 | [theboundingline.com](http://theboundingline.com)

## Education

**Ph.D. (ABD) English Literature and History of Art (Ph.D. minor), Indiana University/Bloomington**  
Projected Defense: August 2019  
Dept. of English & Dept. of the History of Art  
*Major Field of Study:* Eighteenth Century Poetry, Painting, & Illustration

**Dissertation:** *William Blake's Bounding Line "Gath'ring Thick"*

The multimodal dissertation investigates Blake's "bounding line" as it operates in his picto/poetic art. It argues that the bounding line, the principle of Blake's "golden rule of art as well as of life", operates as a synecdoche for his idea of imagination, creativity and divine vision. Juxtaposing other Eighteenth century figures including J.S Bach, Alexander Pope, G.W. Leibniz, Christopher Smart, and Sir Isaac Newton reveals the period's unique pursuit of creativity through linearity.

**M.A. Digital Humanities, Loyola University Chicago, (Began August 2014/15 - on-hold)**  
Center for Textual Studies and Digital Humanities  
*Major Field of Study:* Data Visualization and Interfaces

**M.A. English Literature with Honors, DePaul University Chicago, June 2009**  
Dept. of English  
*Major Field of Study:* Twentieth Century, High Modern Literature and Painting

**B.A. English, Studio Art, and Philosophy, DePaul University Chicago, June 1995**  
Dept. of English, Philosophy Dept., & The Dept. of Art + Media + Design (Triple Major)

## Distinctions

**Nominee for the [Op Ed Project](#):** *The Public Voices Greenhouse*. "A bold national initiative, undertaken in partnership with leading universities and foundations, to dramatically increase the public impact of our nation's top and most diverse thinkers." Loyola University Chicago, SCPS, 2017/18

**Nominee for Excellence in Teaching**, Loyola University Chicago, SCPS, 2015/16

**Nominee for Outstanding Teaching Award**, Indiana University, Dept. of English, 2012/13

**Recipient of The R.A.W. Teaching Award** (1 of 2 annually), Indiana University, Dept. of English, 2010/11

**Nominee for First-Time Instructor Teaching Award**, Indiana University, Dept. of English, 2010/11

## Research & Teaching Interests

**Areas of research specialization include:** Eighteenth century literature, illustrated poetry, painting and contemporary creativity studies; Public Humanities; Creativity Studies; Digital Humanities; .

**Teaching interests include:** Theoretical inquiry in the Humanities; literary theory/criticism including New Criticism, Marxist criticism, feminist criticism, structuralism, deconstruction, new historicism, and cultural studies; authors, visual artists, and genres within the Renaissance, Augustan, eighteenth and nineteenth centuries in a global context; post-colonial literature; composition theory and writing pedagogy; mentoring thinkers.



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## Teaching Experience

### **Adjunct Instructor, Loyola University Chicago, Dept. of English, August 2015-Present**

Set high academic standards for small classes (<18) at a social justice, mission-driven university. Independently developed (digital, hyper-linked) course syllabus, (multimedia, tech-centric) lectures, and promoted rich exchange of ideas during class discussions. Promoted the inclusion of plurality of voices in the classroom through formal presentations of student work. Developed rubrics for effective, analytical, critical prose and evaluated students' writing assignments. Maintained high levels of interaction with each student during class and held daily office hours. Mentored a diverse, urban student body of primarily first- year and second-year students. Courses included:

- ENGL271: Exploring Poetry (one section, 2018)
- UCLR100: Interpreting Literature (one section, 2017)
- UCWR 110 Writing Responsibly (eight sections, 2016-19)
- ENGL210: Business Writing (one section, 2019)
- COMM200 Communication and New Media (one section, 2015-16)
- COMM211 Principles of Advertising (online; one section, 2017)
- COMM288 Digital Public Relations (independent study, 2017)

### **Assistant Professor, Loyola University Chicago,**

### **School of Continuing & Professional Studies (SCPS) / Applied Communications, August 2017-June 2018**

Developed "Applied Inquiry" in FA2017: an applied, multidisciplinary, and self-directed approach to framing courses and addressing societal challenges at Loyola University Chicago, SCPS. Pedagogically, it is a sustained, project-based, applied learning experience for SCPS students examined through the lens of global challenges like gender, climate change, racism, crime, etc. Held weekly office hours and mentored a diverse, adult/non-traditional student body. Promoted plurality of voices and inclusion of ideas through formal presentations of student work. Served on numerous committees. Traditional and online courses included:

- COMM215: Communication (Digital) Ethics (online; one section, 2018)
- COMM175: Introduction to Communications (one section, 2018)
- COMM275: WEB DESIGN AND USABILITY (A HISTORY) (one section, 2018)
- COMM211: PRINCIPLES OF ADVERTISING (online; one section, 2017)
- COMM288: DIGITAL PUBLIC RELATIONS (online; one section, 2017)

### **Instructor (Adjunct), Columbia College Chicago, Art+Design Department, August 2015-May 2017**

Independently developed (digital, hyper-linked) course syllabus, (multimedia, tech-centric) lectures, class discussions, and coordinated weekly, guest speakers in both creative writing and visual arts. Developed rubrics for effective, analytical, critical prose and evaluated students' assignments. Held weekly office hours and mentored a diverse, urban student body of artists and creative thinkers. Courses included:

- 21-2901: Special Topics: New Media, Convergence, & Technogenesis  
*(I developed this course specifically for Columbia art students; one section, 2017)*
- 21-3542-01: Creative Strategies II (two sections, 2016)
- 22-2510: Introduction to Advertising (co-taught, one section, 2015)



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## Teaching Experience (*cont'd*)

### Associate Instructor, Indiana University/Bloomington, Dept. of English, 2010-2013

Independently developed (digital, hyper-linked) course syllabus, (multimedia, tech-centric) lectures, and class discussions. Wrote and evaluated research and analysis assignments. Attended weekly training seminars. Held weekly office hours. Courses included:

W231: Professional Writing (two sections, (2011-12)

W131BW: Basic (Developmental) Composition (three sections, 2011-12)

W131: Elementary Composition (three sections, 2010-11)

### Instructor (Adjunct), MacCormac College/Chicago, Dept. of English & Dept. of Philosophy, 2009

ENG1010: College Composition I (two sections, 2009)

ENG1020: College Composition II (two sections, 2009)

PHL2050: Introduction to Ethics (one section, 2009)

### Intern/Teaching Assistant, Indiana University/Bloomington, Dept. of English, 2012-2013

Co-developed course syllabus, lesson plans, lectures and class discussions. Evaluated paper assignments and exams. Met with professor proceeding each class to discuss outcomes of course. Courses included:

L371 Critical Practices with Nicholas Williams (one section, 31 Students, 2013)

L347 The Novel and the Enlightenment with Jesse Molesworth (one section, 35 Students, 2012)

### Public Humanities Guest Lecturer:

"The Scientization of Creativity: An Art School Responds." Faculty Lecture, Columbia College, 2015

Portfolio Review. International Academy of Design and Technology/Chicago, 2007

Portfolio Review. Columbia College Chicago (Portfolio Center), 2014-2017

## Conference Presentations (*Scholarly*)

### MMLA/Interdisciplinary Conference "Duality, Doubles and Doppelgängers" (Chicago, IL), Fall 2019

Chair: Illustrated Texts Panel

Paper Presented: "A Contrarian Dating Experiment: 'The Burdened Air' in which William Blake's 179X poem, *The Marriage of Heaven and Hell* Persists and Produces, Destroys and Creates.

### MMLA/Interdisciplinary Conference "Border States" (St. Louis, MO), Fall 2016

Chair: Illustrated Texts Panel

Paper Presented: "Sleeping Through the Apocalypse: William Blake's *Jerusalem* and the Hypnagogiac Logic of Time and Space"



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## Conference Presentations (*Scholarly cont'd*)

**Eighteenth-Century Studies Group, University of Michigan, Winter 2015**

Paper Presented: "William Blake's Bounding Line 'Gath'ring Thick'" (Lightning Talk Presentation)

**MMLA/Interdisciplinary Conference "Arts & Sciences" (Columbus, OH), Fall 2015**

English Lit Before 1800 panel

Paper Presented: "The Calculus Controversy and an Unlikely, Creative Outcome"

**MMLA/Interdisciplinary Conference "Art & Artifice" (Milwaukee, WI), Fall 2013**

Illustrated Texts Panel

Paper Presented: "Bounding Through the Picto/Poetic Art of William Blake"

**ASLE Interdisciplinary Conference "Species, Space & Imagination of the Global" (Indiana University/ Bloomington), Spring 2011.**

Paper Co-Presented: "19c Scientific Illustration and Ecocritical Space: A New Species of Scientific Aesthetics"

**University of Chicago English Literature Annual Conference, "Communicating Forms: Aesthetics, Relationality, Collaboration" (Chicago, IL), Winter 2010**

Paper Presented: "Illuminating the Ecstatic: William Blake's 'Unscientific & Irregular Eccentricity'"

## Conference Presentations (*Pedagogical*)

**ICCHE-ACHE Great Lakes Joint Conference; "Learning to Change:" 43rd Annual Continuing Higher Education Conference (Chicago, IL), Spring 2018**

Paper Co-Presented with Dr. Amy Jordan and Associate Dean Jeanne Widen:

"Applied Inquiry: Implementing Problem/Project-Based Learning Pedagogy to Address Societal Challenges"

**"Focus on Teaching & Learning:" 21st Semiannual Focus on Teaching & Learning Conference at Loyola University Chicago (Chicago, IL), Spring 2018**

Paper Co-Presented with Dr. Amy Jordan and Associate Dean Jeanne Widen:

"Applied Inquiry: Implementing Problem/Project-Based Learning Pedagogy at Loyola University Chicago"

**Faculty Seminar, Columbia College Chicago, (Chicago, IL), Fall 2015**

Paper Presented: "It's Not a Mess, It's Creativity!"

## Conference Presentations (*Activism/Public Humanities*)

**MMLA/Interdisciplinary Conference "Arts and Activism" (Cincinnati, OH), Fall 2017**

Chair: Illustrated Texts Panel

Paper Presented: "The Art of Dissent in the 1790s: William Blake Illustrating the Feminine Principle of Life"



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## Conference Presentations (*Activism/Public Humanities cont'd*)

**MMLA/Interdisciplinary Conference “Arts and Activism”** (Cincinnati, OH), Fall 2017

Co-Chair: Forms of Academic Activism special panel, MMLA/Interdisciplinary Conference “Arts and Activism”

Paper Presented: “The Art(s) of #Resistance”

**MMLA/Interdisciplinary Conference “Arts & Sciences”** (Columbus, OH), Fall 2015

Paper Presented: “The Scientization of Creativity”

**MMLA/Interdisciplinary Conference “Arts & Sciences”** (Columbus, OH), Fall 2015

Chair: Illustrated Texts Panel

Paper Presented: “If You Brand Too Deep, The Worms Will Get In’: Inhabiting, Crossing-Over & Crossing-Out Textual Space in Crispin Glover’s/W.M. Baker’s Novel(s), *Oak-Mot* (1828 & 1989)”

**Center for Eighteenth-Century Studies, Indiana University**, (Bloomington, IN), Fall 2014

Paper Presented: “William Blake’s Bounding Line ‘Gath’ring Thick’” (PechaKucha 20x20 Presentation)

**MMLA/Interdisciplinary Conference “The Lives of Cities”** (Detroit, MI), Fall 2014

Illustrated Texts Panel

Paper Presented: “Ever ‘Building Amidst the Ruins’: The Manufacture of Art and the Revival of a New City”

## Publications

“Life in Dissent: Blake’s Artistic Radicalism and the Science of Epigenesis”. *Lady Science: “Series on Fascism, Gender, and Science.”* ([Online](#)) Eds. Anna Reser, Leila A. McNeill, and Nathan Kapoor, Spring 2017

“The Scientization of Creativity”

*Journal of the Midwest Modern Language Association (JMMLA)*: “Border States.” Ed. Jason Arthur, Rockhurst University, Spring 2017

“#ntwrkd-phd: Plugging-In PhDs to Networks Outside the Academy”

*Connected Academics* ([Online](#)). Ed. Nicky Agate, Managing Editor, *MLA Commons*, 2015

“Blood on the Tracks: Reconsidering Bob Dylan”. *Kill Your Idols: A New Generation of Rock Writers Reconsiders the Classics*. Eds. Jim DeRogatis and Carmél Carrillo. NY: [Barricade Books](#), 2004

**Under-Consideration/In-Progress:**

“The Calculus Controversy and An Unlikely, Aesthetic Outcome,” Fall 2019 (*Eighteenth-Century Studies*)

“Living, Thriving, Active Activism,” Summer 2019 (*Public Books*)



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## Digital Humanities Projects

### *The Blake Uncommons* (Proposal Phase)

Center for Textual Studies and Digital Humanities, Loyola University Chicago

A network to share William Blake scholarship with a broader audience through a peer-reviewed, open-access platform. Scholars working primarily with the materials of The William Blake Archive can showcase work that exposes Blake's corpus to tools and methods of DH that transgress the limits of the printed page, as Blake did. Users will be able to add and/or contribute to project platform of site, adding "nodes" to existing content, commentary or "fork" from the project. *Prof. George K. Thiruvathukal, Project Advisor.*

### *Kit Smart Collections Online* (Proposal Phase)

Institute of Digital Arts and Humanities, Indiana University

A Scholarly Portal to the works and research of Christopher Smart featuring his secular and spiritual poetic works, his translations, Grub Street and theatrical works, letters as well as many adaptations of his works. *Prof. Nick Williams, Project Advisor*

## Service/#alt-ac

**Developed + Implemented "Applied Inquiry" at Loyola University Chicago** (w/Coordination of Dr. Amy Jordon + Associate Dean Jeanne Widen)

"Applied Inquiry" is an applied, multidisciplinary, and self-directed approach to framing courses at Loyola University Chicago. Inspired by Loyola's Strategic Plan 2020, Applied Inquiry is an "innovative multidisciplinary approach to creation of knowledge and the discovery of solutions that address societal challenges." Pedagogically, it is a sustained, project-based, applied learning experience for SCPS students with the global challenges we face today like gender, climate change, racism, crime, etc. framing current courses. Six faculty members are piloting Applied Inquiry within the frame of "Gender" in SP2018 and plan to implement program-wide FA2018. In particular, I am applying "Feminist Ethics of Care" (Carol Gilligan, et al) to Communication Ethics and "Gendered Interfaces" to a history of Web Design and Usability in SP2018.

**Chair of Illustrated Texts Permanent Section, The Midwest Modern Language Association Interdisciplinary Conference, 2015-2019**

**Co-Chair of Special Section, "Forms of Scholarly Activism," The Midwest Modern Language Association Interdisciplinary Conference (Cincinnati, OH) 2017**

**Rebrand/Redesign of The Midwest Modern Language Association and its *Journal (JMMLA)*** with the guidance of former MMLA presidents, Profs. Andrea Kaston Tange (EMU) and Sam Cohen (U Missouri), 2014-15

**Co-organized event, with Jonathan Vickers (IU Cinema), featuring Crispin Hellion Glover, his incomplete *It* trilogy (film) and *Big Slide Show* (dramatic performance of his eight books).** Indiana University/IU Cinema, 2013



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## Service/#alt-ac (cont'd)

**Graduate Student Representative** for Search Committee Events for Digital Rhetoric Faculty, 2013

**Marketing (print and web PR/design) for (IU) Center for Theoretical Inquiry in the Humanities.** Michel Chaouli, Director, 2013

**Marketing (print and web PR/design) for (IU) College of Arts and Humanities Institute (CAHI).** Jonathan Elmer, Director, 2013

**Marketing (web PR/design) for The (IU) Center for Eighteenth-Century Studies.** Mary Favret, Director, 2013

**Marketing (print and web PR/design) for (IU) Masters Classes in the Humanities / The Art of Interpretation, 2011-12.** Events featured: T.J. Clark, Marina Warner, David Wellbery, Lorraine Daston, Catherine Gallagher, Tom Gunning, Jonathan Spence, and Carlo Ginzberg. Conveners: Michel Chaouli [IU Germanic Studies], Dror Wahrman [IU History]

**Marketing (print and web PR/design) for (IU) Department of English.** Jonathan Elmer, Chair, 2010-12

## Academic Affiliations

MLA, *MLA Commons*, *MLA's Connected Academics*, MMLA, *The Chicago Humanities Festival*, North American Society for the Study of Romanticism, The American Society for Eighteenth-Century Studies, Newberry Library Renaissance Center, Alliance of Digital Humanities Organizations, Sigma Tau Delta (English Honor Society), GSAC (IU Graduate Student Advisory Committee), The Images Forum, Meaning & Mattering, The Center for Theoretical Study in the Humanities, AIGA

## (Software) Skills Proficiencies

**Course Management Systems: (CMS):** Sakai, OnCourse, Blackboard

**Presentation Software:** Adobe Acrobat, Keynote, Pages, Powerpoint

**(Print, Web, and Mobile) Production Software:** Adobe Creative Suite, , Microsoft Office, LogicPro, Quicktime, Garageband

**Digital Humanities Tools:** Voyant, Zotero+Paper Machines, Scalar, Gephi, Google NGram Analyzer



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## (Select) Non-Academic Employment/#alt-ac (Advertising/Journalism)

### **Sr. Designer/Copywriter, University Marketing+Communication, Loyola University Chicago, 2014-2015**

In addition to developing advertising/marketing materials for University strategic directions and initiatives, I was also lead creative for launch of Arrupe College of Loyola University Chicago. Arrupe College surpassed its goal of 100 admitted students and opened its doors to almost 160 for its inaugural class.

### **Vice President Creative Services (Copy/Art), Upshot/Chicago, 2007-08**

Sr. Creative Director (Copy), 2004-07 / Art Director, 1998-1999

Clients: Miller Brewing Co., Finish Line, Kraft, Procter & Gamble, Tremor, Disney Vacation Club, SBC Wireless (Cingular/AT&T Wireless), Seagram's/Diageo, Sony, Mirage Resorts

### **Sr. Creative Director (Copy/Art), Leo Burnett Group+Arc Worldwide/Chicago, 2012-2014 (freelance)**

Clients: McDonald's, Coca-Cola Company (Diet Coke, Sprite and portfolio marketing), MillerCoors, Bridgestone

### **Creative Director (Art/Copy), EMI/Chicago, 2004**

Clients: Brown Forman (Jack Daniels/Finlandia Vodka)

### **Associate Creative Director (Art/Copy) The Zipatoni Co./Chicago & St. Louis, 2000-03**

Clients: Motorola, AT&T Wireless, Verizon Wireless, Cadbury-Schweppes, Miller Brewing Co., Bacardi, Lego

### **Designer, Ammirati Puris Lintas+Publicis/Chicago, 1998 (Freelance)**

Clients: Ameritech, University of Chicago Business School

### **Freelance Photo Editor/Composer, Oxford University Press/New York, 2011 (freelance)**

Dror Wahrman, Mr. Collier's Letter Racks: A Tale of Art & Illusion at the Threshold of the Modern Information Age, 2012 (ISBN 978-0-19-973886-1)

### **Cover, Features, and Ad Designer/Promotional Copywriter/Designer, Gambit Weekly/New Orleans, 1997-1999**

Clients: Peter Mayer, Alford Advertising, French Market, The Bombay Club, Tipitina's, Howlin' Wolf, and others